

INDUX-R | Ektacom Accelerates Innovation in Racing Tech



▣ Exciting News!

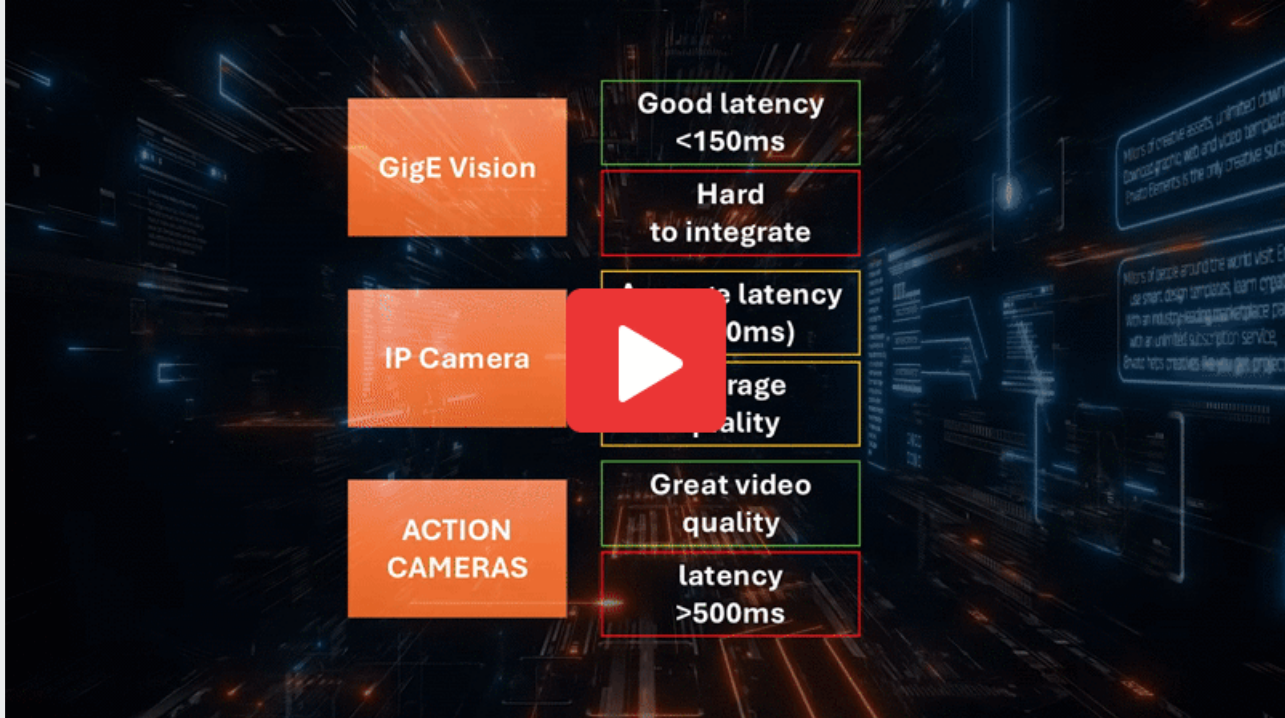
▣ Ektacom Accelerates Innovation in Racing Tech

Ektacom is proud to share the latest progress in developing cutting-edge embedded equipment for racing cars! ▣

Our first milestone within INDUX-R project is focused on building a robust technology to **capture high-quality data during field tests**, paving the way for deeper insights and enhanced performance analytics.

The new system seamlessly integrates **multiple onboard sensors**, operating in perfect synchronization to deliver **accurate and consistent data** across the entire media chain — from the racetrack all the way to the end-user experience.

▣ Watch our short video to see the technology in action below:



Full Speed into Immersion!

Ektacom is pushing the boundaries of immersive technology once again. Our **NOMADE Cars sensors** are now **embedded in a remote-controlled car**, allowing us to test **latency in real-world conditions** — a crucial step toward achieving **ultra-smooth, real-time sports experiences**.

This milestone marks significant progress within the **InduX-R project**, bringing us closer to redefining how audiences engage with live sports through XR innovation.

Watch our short video to see the technology in action below:



About INDUX-R

INDUX-R (Transforming European INDUstrial Ecosystems through eXtended Reality enhanced by human-centric AI and secure, 5G-

enabled IoT) is a Horizon Europe-funded initiative involving partners from across Europe. Its mission is to redefine how people interact, train, and collaborate in professional environments through cutting-edge XR applications rooted in ethical development.

Read more on INDUX-R website <https://indux-r.eu/>



This project has received funding from the European Union's Horizon Europe Research and Innovation Programme under Grant Agreement No 101135556.

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INDUX-R

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INDUX-R

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